

Boldly declaring Y'shua as Messiah; Urgently equipping believers in Jesus to do the same.

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The Apple of His Eye Mission Society



Steve Cohen

Shalom! You can help in 2007:

While our world thrashes about in turmoil - wars and rumors of wars are thrust before our eyes; all the media clamors for our attention; stocks and housing prices soar then dip. OY! It is all enough to yearn for a secluded hideaway where one could escape and live out a life of quiet desperation.

But such is **not** the life of a missionary with The Apple of His Eye!

YOUR GIFTS...

August 1st marked the beginning of our 12th year. As we survey the peaks and valleys of the past 11 years, I see both tenacious struggles we've encountered and glorious victories by God. Cold hearts of lost souls have been found in Christ because many like you who share our passion for reaching the lost.

We are eternally grateful all the past support! We couldn't move ahead without you and others who pray, sent words of encouragement, volunteer and give missionary support sacrificially. THANKYOU!

Here is why I am unashamedly asking for your help now to propel us forward:

- ✧ *See what your gifts accomplish in Joyful Encouragements*
- ✧ *See what we have begun, in faith, in our New Ministry Start section*
- ✧ *Learn of our immediate Prayer & Support needs*
- ✧ *Learn more about your Jewish roots as you witness to your Jewish friends*

Joyful encouragements in our ministry:

✧ This summer we hosted our latest annual short-term mission event, this time in Houston. Alan Butterworth dynamically led a hearty group of 30 participants in the heat and humidity.

The final stats for the Outreach:

28,042 people received Gospel tracts; 202 people verbally heard the Gospel with an opportunity to respond (including Jewish people, Muslims, a Pagan, Mormons, Jehovah's Witnesses, and many who were unsure of their faith and grateful that we reminded them of the Gospel).

continues...



Some of our St. Louis friends at the Clayton Art festival outreach

7 Jewish believers in Jesus and 179 gentile believers in Jesus asked to hear more about how they could be involved (local churches are contacting dozens of the gentiles who are looking for church homes and we will be in touch with about 40 who asked for help in sharing with their Jewish friends).

8 unbelieving Jewish people and 40 unbelieving gentiles (so many of whom are from other countries) asked to hear more about Jesus!

We distributed more than 80 New Testaments and more than 50 Gospels of John.

We prayed with scores of people who were in desperate need. And our smiles and cheerful greetings challenged believers and unbelievers alike to want to know more... hundreds of people went to our web site to see what we are all about.

We were very encouraged by the results of our calling of Jewish homes. Of the 47 Jewish people we talked with on the phone, 5 asked to receive information about Jesus. One person said, "No!" but still listened to the entire Gospel!

NEW MINISTRY STARTS HIGHLIGHTS

New Florida Branch

On September 1st, we were thrilled to expand our mission work as Alan Butterworth moved to Florida to start our latest branch. His primary focus will be to engage the 700,000 Jewish people with the Gospel. We are very excited about this new start!

New missionary recruiting campaign

We have initiated a stepped up campaign to recruit more missionaries to serve with us. We are looking for Lutheran men and women, Jews and gentiles, ordained and lay people to respond to God's call to become laborers in the harvest. *We are seeking full-time, part-time and volunteer missionaries whose heart's desire and prayer to God for Israel is that they might be saved. If you would like to know more, please contact us.*



A new Associate Executive Director for Missions Development

Our Board of Directors met on September 4th, and approved bringing on Jean Thormodson as our new Associate Executive Director for Missions Development. Jean has many skills to offer, and her passion for ministry and reaching the lost is a good match as we look to expand this ministry to a new level. Jean served as a missionary with her husband, Jeff, in Novosibirsk, Russia for eight years, and is available for speaking.

8th Annual International Lausanne Consultation on Jewish Evangelism held at Lake Balaton, Hungary August 19-24.

Over 160 participants from around the world interacted with challenging papers reflecting the state of Jewish missions and issues faced by today's mission leaders. This was an opportunity to see how others approach this type of ministry for Alan, Alexey and I, which I haven't had very often (this was the 4th time in 20 years). I was privileged to be the closing speaker sharing from Romans 10:1 *Brethren, my heart's desire and prayer to God for Israel is that they might be saved.*

PRAY FOR US

Pray for Alan to get the office equipment he needs to do ministry through the new Florida branch. He still needs a Risograph for printing Gospel tracts, computers, folding machines, some basic furniture, and smaller items.

My wife, Jan, is in hospice care at home and nearing the end of her 17year battle with Huntington's Disease. We seek your prayers on behalf of Jan and our family during this difficult time.

My mother, Barbara Cohen, who has rejected more than the gospel, as her door has remained closed to my family and me for the past 17 years.

Alan's daughter-in-law, Jenn, delivered twin girls, Dana and Emma, on September 7th with a difficult labor. Josh, her husband, is serving in the U. S. army in Afghanistan and not due back for several months.

Pray that funds become available to pay our missionary/workers in a timely fashion as we have been struggling through a dry spell, and yet know that a laborer is worthy of his wages. (I Tim. 5:18b)

Pray for the Lost Sheep of Israel to be responsive to the Gospel.

Pray for volunteers for our Moscow, St. Louis and Florida ministries to help either on the front lines or behind the scenes.

OUR JEWISH ROOTS

The LORD said to Moses, "Say to the Israelites: 'On the fifteenth day of the seventh month the LORD's Feast of Tabernacles begins, and it lasts for seven days. The first day is a sacred assembly; do no regular work. For seven days present offerings made to the LORD by fire, and on the eighth day hold a sacred assembly and present an offering made to the LORD by fire. It is the closing assembly; do no regular work.'"
Leviticus 23:33-36



This year the Jewish New Year, the Day of Atonement and Feast of Tabernacles come in September. The dates on the Jewish calendar are always the same but move relative to our common calendar. The festivals are God's call for us to come apart from our daily routines and gather with our families to pray, confess our sin, receive God's grace and mercy and offer up our gifts to the Lord.

Three times a year the men of Israel were called upon to "come up to Jerusalem." These seasons were designed to replenish the depleted storehouses with the gifts of harvests and fruit of the flocks so that the priests could minister in the Temple on behalf of the rest of Israel.

Of course today there is no longer a Temple with sacrifices in Jerusalem. Jesus, the Messiah has come and given us all good things for our lives. Still there are those in service to the Lord who need the rest of the body to uphold them with prayer and regular financial support.

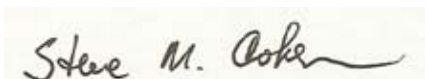
PLEASE SUPPORT OUR MISSIONARY WORK

We come to you, our mission family, inviting your help NOW. Our budget of \$520,000 was designed to meet the needs before we moved to Florida, before the decision to take Jean Thormodson on to help expand our ministries and before our new recruiting campaign began. Should we do less???

Make today the day to give a mission gift knowing that your gift is one of eternal proportion – keeping our feet busy bringing the Gospel. We won't say "no" to large gifts of \$10,000 or more, nor to the widow's mite. Each of us can only give according to our ability, so please help us replenish the storehouses through your prayerful September offering.

God bless you in your faithful service to live out the Great Commission. You are and continue to be a vital part of the Apple of His Eye ministries! We need each other to broadcast the Gospel – your support enables our hands to reach hearts far from God. *Todah rabbah* – thank you so very much!

Yours in Y'shua on behalf of all of us at The Apple of His Eye,



Steve Cohen
Founder

Romans 10:1



PS: For your convenience, you can call us at 1-888-512-7753 ext. 1 with a credit card donation, go to our secure web site [www.appleofhiseye.org] or mail your gift in the enclosed envelope.