



Answering the Call for Y'shua

By Steve Cohen

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Have you ever receive a phone call from a salesperson, political, or solicitor seeking your time and attention? What is your initial, knee-jerk reaction once you have answered? Most tell me that they want to hang up and end the call as quickly as possible.

But Wait

Perhaps there is an opportunity here for YOU to make a difference in the life of a total stranger you may never meet. Here is how.

1. As soon as you answer the phone and determine that this is someone you do not know, the first thing you should say is:

“Oh I am so glad that you called me today!”
(Brief pause...)

“I am sure that you have something very important to tell me, but before you do, I wanted to ask you a quick question. WHAT DO YOU THINK OF JESUS?”

2. If the person says that he/she does not talk about religion, affirm the following:

“That is great; neither do I. I am not talking about a religion, I am talking about a person who lived nearly 2,000 years ago. The Bible says that he came to earth to die for our sins so that we could inherit eternal life.”

3. Listen to their response.

“Did you grow up in a family involved in a spiritual community?”

If yes... “Which one?”

If no... “How familiar are you with the Bible, God’s words to us his creation?”

4. Listen to the response. Then get back to the question:

“So, what DO you think of Jesus?”

5. Listen to their response.

“Do you know that God loves you? He has a specific plan for your life and invites you to be His person through faith in Jesus which is a gift from God itself.”

“I would like to invite you to find out more. I have some free information I would like to send to you. Let me take your name and home address or e-mail address so that I can get it to you quickly and get your opinion.”



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6. Once you have that information or even if they refuse to give it to you tell them this:

“I believe that God answers prayer. Is there anything going on in your life right now that I could pray for?”

7. Make note of the prayer and thank them for taking time to call you as you will indeed be in prayer for them. Then tell them to have a peaceful day.

We live very busy lives. Sometimes so busy that we miss the opportunities the Lord brings our way to invite others to consider their eternal standing.

Don't think of calls as intrusions, rather consider them as divine appointments. They have called you. They are paying the cost of the call, and there is probably a second party listening in for “training purposes”. So in effect you are getting a “two-fer” that is “two” people hearing the Gospel “fer” the time and energy of speaking to just one person.

So what are you waiting for?

Answer the phone, smile, and let people know that you are glad that they called. You never know what is going on in their life that you might help with a word from the Lord.



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For More Information

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